

YIXIAO WANG

PRODUCT / INTERACTION DESIGNER

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PROFILE

Interaction-focused product designer with a foundation in graphic design and experience spanning UX research, service design, interaction flows, visual systems, and AI-assisted content workflows. Translates research and complex ideas into clear, polished digital experiences.

EXPERIENCE

ifeng.com — AI Content & Overseas Platform Research Intern Jun 2026 - Jul 2026
Qingdao, China

- Independently researched overseas short-form video and drama platforms, synthesizing platform structures, publishing pathways, account requirements, and content trends into internal strategy reports.
- Independently developed AI-generated short-form content from concept through script, storyboard, and production, exploring AI workflows for visual storytelling and international content distribution.

Hartford HealthCare x SCADpro — Design Research & Visual Design Team Member Sep 2025 - Nov 2025
Savannah, GA

- Conducted interviews, surveys, and data analysis to identify recurring user needs in personalized healthcare.
- Synthesized findings into service blueprints, member journeys, and digital prototypes, translating research into interaction concepts and visual communication materials.

Xiaomi — Interaction Design Intern Jun 2023 - Jul 2023
Remote

- Designed end-to-end interaction flows for photo scanning and cloud backup features.
- Analyzed 10+ competing products to map user needs, task flows, and feature patterns; independently delivered a complete interaction proposal and 10 UI layouts.

EDUCATION

Savannah College of Art and Design (SCAD) Sep 2024 - Expected Nov 2026
M.F.A., Interactive Design and Game Development | Savannah, GA | GPA 3.8/4.0

Arizona State University (ASU) Sep 2019 - May 2024
B.F.A., Graphic Design; Minor in Fine Arts | Tempe, AZ

SKILLS

Product & Interaction: Interaction Design, User Flows, Wireframing, Prototyping, UI Design, Journey Mapping, Service Blueprinting
Research & Strategy: UX Research, User Interviews, Surveys, Competitive Analysis, Data Synthesis, Visual Storytelling
Tools: Figma, Adobe Illustrator, Photoshop, InDesign, TouchDesigner, Arduino, HTML
Languages: Mandarin Chinese (Native), English

SELECTED AWARDS

Gold Award — 2023 FA International Frontier Innovation Design Competition (China Division) — Human Trafficking
Silver Award — 2023 4th Silk Road Star International Art Competition — Aerospace Dollar Note